

MAKE IT YORK Business Update

The Managing Director of Make it York, Steve Brown, will present the committee with a business update for Make it York, including performance information for 2015/16 and 2016/17 and their proposals for 2017/18 and beyond.

Business Reporting Cycle

The Make it York business cycle has the following key elements:-

- 7 Company Board meetings a year
- Reporting in to two scrutiny committees
- An annual stakeholder meeting
- Reporting in to the Shareholder Committee

It is anticipated that in future the Annual Budget will be presented to the CYC Shareholder Committee each March and the Business Plan Update will be presented each October.

Business Plan – Executive Summary

Make it York is entering the 3rd year of a 3 year agreement with CYC. The business plan reviews performance over the first two years and sets out priorities, plans and budgets for 2017/18.

The business plan covers 7 key activities:

- Inward investment
- Business support
- Visit York/tourism
- City centre management
- Events and festivals
- Science City York
- Culture

Shareholder approval is being sought for the following:

1. Approval of the annual budget for Make it York
2. Approval of the business development proposals contained in the delivery plans.

Important Note: Annex 1- Detailed Delivery Plans for 2017/18 and Annex 2 – Budget 2017 contain commercially sensitive information and are not for general circulation.